



Neighboring Up for Substance Misuse Prevention’s 2024

PITCH CONTEST APPLICATION

Due Date: May 12, 2024 by 11:59PM

Ways to Apply:

1. Submit completed application electronically
 - a. Subject line Neighboring Up For Substance Misuse Prevention’s 2024 Pitch Contest Application
 - b. Send via e-mail to: stjcommunityhub@gmail.com
2. Submit completed application in paper version / hard copy
 - a. Mail or drop off to St. Johnsbury Community HUB located at: 438 Railroad St., Suite #2, St. Johnsbury, VT 05819

For more information visit: <https://www.stjcommunityhub.org/>

Your Name: _____ **Date:** _____

Address: _____

Phone: _____ **Email:** _____

Title of Pitch project: _____

Please answer the following questions:

1. **What do you want to do this spring/summer to “Neighbor Up for Substance Misuse Prevention” in Caledonia and Southern Essex Counties?**

2. **Explain how and why you are choosing to focus on this group in your community?**

3. **How are you hoping to improve substance misuse prevention &/or change the quality of life for the participants with your Pitch Contest Idea?**

4. **What supports will you use and/or what resources might you need to help you in creating this opportunity (neighbors, family, businesses, etc.)?**

5. **Please create a timeline for the preparation and facilitation of your project, including materials/resources/supports that you will be needed, the cost of items and supplies in order to carry out your idea, and include any other expenses related to your project idea.**

SEE SAMPLE OF A COMPLETED APPLICATION BELOW THIS CHART.

Timeline Dates & Activities	Materials needed	Cost of materials

	TOTAL COSTS	

6. What is the total cost of your outline?

APPLICATION SAMPLE:

Name of your idea/project, event, material: **(The 5 B's) (BBBBB) Better Babysitters stop Boredom & Bring the Bucks**

What do you want to do this spring/summer to “Neighbor Up for Substance Misuse Prevention” in Caledonia and Southern Essex Counties? **Teenagers seem to be always complaining that they are bored, they don't have any money and nothing to do, and it is likely how/why they go looking for risky things to occupy their time. I want to help prevent this by teaching them a skill that they can get paid for.**

Are you targeting a specific population with your idea? (by age, or community, or experience) **.Yes, teenagers (12 – 16 y/o) who can get to Lyndonville**

How are you hoping to change the quality of life for the participants as it relates to substance misuse prevention? **If the participant learns a skill and succeeds in getting their certification, they will be able to get jobs because they will look like a better choice for a babysitter. This will make the teen feel better about themselves and they will earn money, and they will have this activity to do and not be bored.**

Who will help you? **The American Red Cross Babysitting Certification Coordinator. The Parent Child Center at NEKCA. Juliet at the HUB.**

Please list a timeline for your project and include budgeted expenses.

Timeline/ Dates & Activities	Materials	Cost of Materials
May 10-16 A. Talk to Red Cross Coordinator. Find out the cost of the workbooks and how to order them. B. Check with places about their availability to host the class: 1) NEKCA Parent/Child center 2) Teen Center 3) The HUB, 4) the Athenaeum. C. Find friends to volunteer with me	My cell phone and my feet and a car	Gas: \$35.00

<p>May 20 - 28:</p> <ul style="list-style-type: none"> a. Create potential social media blasts b. Create flyers & identify where to hang c. Create an email and a list of correspondents 	<p>Book one of the locations “tentatively” for June 16</p>	
<p>May 28-31:</p> <ul style="list-style-type: none"> a. Order the workbooks b. Send out social media posts and email blasts c. Hang flyers 		<ul style="list-style-type: none"> 1. Paper & Printer: @ Staples: \$25.00 2. Purchase workbooks: \$225.00 3. Certificates: \$10.00 4. Prep time = \$300.
<p>June 1 – 15: registration June 16: Facilitate Training</p>	<p>Registration document Lunch & Snacks</p>	<ul style="list-style-type: none"> 1. Lunch & healthy snacks: \$150 2. Instructor fee: \$250.

ESTIMATED TOTAL COST: \$995